



Civics  
@Work

# Juror Education Program

Juror Education is a nonpartisan initiative designed to increase participation in jury service, while also educating Americans on the crucial role juries play in our system.

# What is Juror Education?



The Juror Education program is an initiative of The Civic Trust® of the U.S. Chamber of Commerce Foundation. The program envisions a democracy where all employees are informed and engaged, and jury service is recognized as essential.



The Juror Education program has been developed in consultation with subject matter experts from across the legal system. The information provided and skills imparted are designed to increase awareness and educate potential jurors about the way the American jury system works. The materials provided are not intended to advocate for a particular perspective or outcome.

# Employer Participation

As one of the most trusted institutions in America, businesses can play a key role in promoting and encouraging juror education. By elevating civics and juror education, they can reach adults across generations and in communities all across the U.S.

Specifically, the goal of the program is to leverage the moment employees are summoned to jury service as an opportunity to share information on the jury service process and enhance their understanding of the role juries play in our judicial system.

This 30-minute juror simulation is an interactive experience that gives employees a firsthand experience of what it would be like to serve as a juror, helping them feel better-informed and ready to serve when called.



# Steps to Get Started



## Communicate

Generate buy-in among senior leadership and introduce Juror Education to your staff.



## Launch

Develop a landing page on your internal website or intranet as a central hub for Juror Education resources.



## Engage

Promote the jury simulation tool to give employees hands-on experience learning about jury duty.



## Amplify

Spotlight and celebrate employees who served on juries and provide a platform to share their experiences



# Communicate

Generate buy-in among senior leadership and introduce the Juror Education program to your staff.

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Use the provided email templates to explain the program:



**EMAIL FOR SENIOR LEADERSHIP  
AND MANAGERS**



**EMAIL FOR EMPLOYEES**







# Launch

The U.S. Chamber of Commerce Foundation, in collaboration with subject matter experts from across the judicial spectrum, has developed or compiled a series of resources that you can make available to your employees.

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To provide a central location for resources, we recommend **developing a landing page on your internal website or intranet.** The page would be referenced in your internal communications, posted on collateral materials throughout locations, and promoted through other mechanisms across your organization.



**ONE PAGER**  
[Overview Of Juror Education](#)



**VIDEOS**  
[National Center For Jury Service](#)



**JURY SERVICE 101**



**UNITED STATES COURTS**



# Engage

The jury simulation tool gives employees informative, hands-on experience to gain familiarity with the jury process.

Note: As part of the launch, we propose encouraging employees to take an online survey to assess their baseline level of knowledge. As envisioned, the survey (under development) will be based on information covered in the online Juror Service simulation, allowing us to track its success.



## JURY SIMULATION TOOL





# Amplify

Create forums through which individuals who have served on juries can share their experiences.

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Brief videos posted on an internal landing page



Internal Podcast



Convene Discussion Groups



Vignettes outlining employee jury service experience



Case Study style



Establish Jury Service Resource Group



Customize the Jury Service Toolkit with specific examples

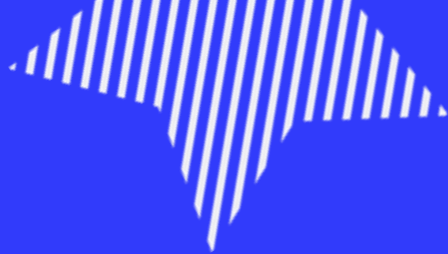


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Employers are in a uniquely strong position to support and encourage employees when they are selected for jury service. By helping elevate employees' understanding of juries and encouraging them when they are selected to serve, employers help guarantee that more citizens report for jury service, leading to higher levels of trust in our system and a stronger civic culture for all.

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# Appendix





# Internal Email Template

## From CEO/Senior Leaders to Supervisors

As Americans, jury service is one of our most fundamental responsibilities. Our judicial system is based upon the concept of the individual having the opportunity to be judged by a “jury of their peers.” This central tenet makes our ability to impanel juries critical to building and maintaining trust in the integrity of our system.

As one of the most trusted institutions in American society, businesses have a unique opportunity to reach a broad cross-section of our population. We are well-positioned to help educate and increase awareness about the importance of jury service. Helping our employees better understand the jury service process and, in so doing, better preparing them for participation is important to ensuring that Americans trust in the integrity of our judicial system.

Today, we are pleased to announce that we will introduce a new initiative—the Juror Education. The project is designed to provide useful resources and information for our employees who are called to serve on juries. The resources have been developed by the U.S. Chamber of Commerce Foundation, in cooperation with subject matter experts from across the spectrum of our judicial system. They include links to relevant websites, documents on jury service, and an online jury service simulation tool.

Accessing these resources is entirely voluntary – we simply want to provide them for those who wish to learn more about the jury service process.

I hope you'll join me in making our employees aware of these new resources and encouraging them to take a look. They can be found on our website at XXXXX.

Please don't hesitate to reach out if you have any questions



# Internal Email Template

## To Employees and Staff

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Today, we are pleased to announce a new initiative—the Juror Education Project. The project is designed to provide useful resources and information for those of you who are called to serve on juries. The resources have been developed by the U.S. Chamber of Commerce Foundation in cooperation with subject matter experts from across the spectrum of our judicial system. They include links to relevant websites, documents on jury service, and an online jury service simulation tool.

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# Jury Service Resources

## National Center for State Courts – Center for Jury Studies

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- \* [Juror Informational Videos \(by state\)](#)
- \* [Jurors, the Internet and Social Media](#)
- \* [Answering the call for Jury Service](#)

## American Bar Association

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- \* [Jury Service Information](#)
- \* [How Courts Work](#)
- \* [How Juries Think and Behave](#)



# Additional Information

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- \* [Ipsos Survey – Jury Service and the Legal System](#)
- \* [Pew Research Center – Jury Duty as Part of Good Citizenship](#)
- \* [The National Judicial College – Poll finds Judges are Concerned About Increasing Numbers of People Ignoring Summonses for Jury Duty](#)
- \* [Conference of State Court Administrators – Responding to the Needs of 21st Century Jurors](#)