



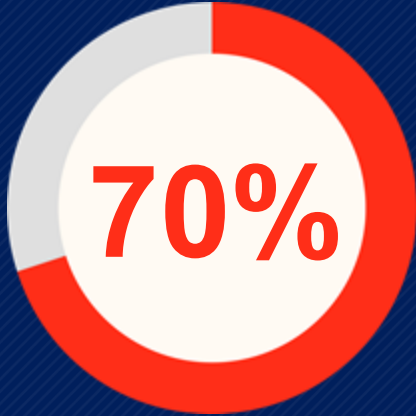
**Civics  
@Work**

# Civics Academy

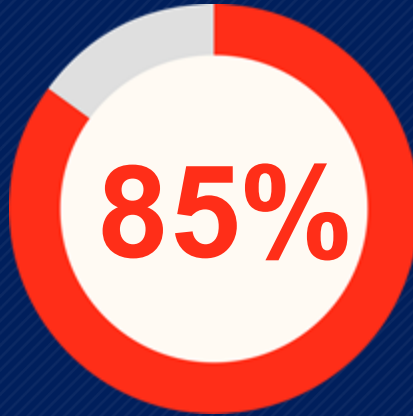
**Civics skills are workplace skills**

# Introduction

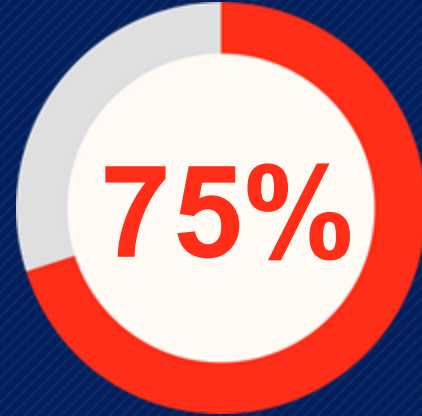
The U.S. Chamber of Commerce Foundation conducted original research, which found:



of Americans today cannot pass a basic civic literacy test, and only **25%** feel “very confident” that they could explain how our government works.



of Americans agree that our country would be stronger if people were more educated about how our system of government works.



of voters agree that businesses have a responsibility to protect our economic system and national environment.

We believe that employers play a central role in solving their communities' biggest challenges.

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As trusted institutions, employers are uniquely positioned to create real, positive impact for their workforce and their communities.

# Why it Matters

Empirical research shows that a strong, civically-engaged workforce has significant economic benefits:



Healthy democracy is a strong driver of a healthy economy. Democratization causes an increase in GDP per capita of between 20% and 25%.\*



Higher rates of civic participation correlate to healthier employees, including better psychological well-being, physical benefits, and emotional health.

**Civics Academy allows employers to meet desires for responsible, civically-engaged businesses while increasing the productivity and well-being of their employees, and the prosperity of your company, community, and country at large.**

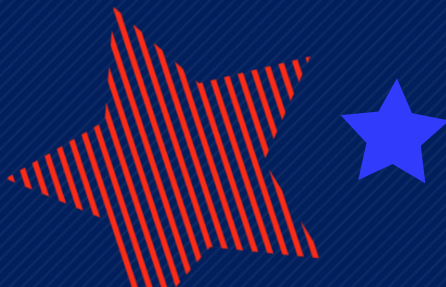
# Our Vision

Every American has the knowledge, skills, and disposition to exercise their rights and responsibilities as citizens.

Civics@Work is a nonpartisan initiative that leverages the workplace to strengthen our democracy by giving employers the tools and resources to serve the civic interests of their employees and the communities they call home.

**Civics@Work**

by the U.S. Chamber of Commerce Foundation





# About Civics@Work

The Civics@Work portfolio currently offers three programs:



## Civics Academy

Provides crucial civics knowledge and civics skills that workers need to thrive in the 21<sup>st</sup> Century.

Participants also engage in a “Civic Day of Action,” volunteering in their community.



## Civic Time Off

Encourages employees to serve as nonpartisan poll workers and gives them firsthand insight into how our elections work.



## Juror Education

Increases understanding of the crucial role that juries and a healthy judiciary play in our society through an online jury simulation.

# Our Goals

To support a national launch, we are raising \$3M to support:

500+ employers  
launch Civics@Work  
programs in the first  
3 years

+

1000+ employee  
participants in 2026  
Civics Academy  
Launch

+

80% of  
participants  
feel more  
knowledgeable  
about civics after  
participating in  
our programs

+

60% of  
participants  
regularly engage  
civics activities  
as a result of  
Civics@Work  
programs



# Our Path to Success

Civics Academy includes a self-paced online course and multiple experiential learning opportunities. Through Civics Academy, employees hone crucial skills that translate to the modern workplace, such as collaboration, teamwork, critical thinking, and working with people from different backgrounds and ideologies.



**1** Leverage state and local chambers to publicize Civics Academy to their network, and connect directly with employers



**2** Employers recruit employees interested in expanding their civic knowledge, upskilling, and engaging in their community.



**3** Employees are enrolled in the online course and have access to experiential learning opportunities.



**4** Employees who complete the course, pass a summative assessment, and volunteer in their local community receive the Civics Academy badge.



**5** Civics Academy graduates are better equipped to engage in their communities and able to translate key civics skills to the workplace.



# What Participants Are Saying

“To be a good citizen, you need to fully understand our history and the way our government works at the Federal, State, and Local level. This course definitely educates but also makes you think about how you can make an impact.”



“The course made me think. It also helped me consider how I can make an impact locally and beyond.”

“I personally think it’s content a lot of adults could use a refresher course on. It also helped me identify a way that I can contribute in my local community that’s meaningful to me.”

“I think this should be required learning for adults. I am extremely concerned that with the focus on STEM education, we are not preparing adults for their civic responsibilities. Too many individuals have no basic understanding of our civic history, our civic foundations, and the role and responsibility of the individual in contributing to a shared progress.”



“I think it’s good introspective exercise about civic engagement, redefining it for application, and providing opportunities to chart personal goals for engagement.”



# Online Course

The self-guided online course reintroduces employees to the basics of civics, empowering them to learn more about how our government works and how they can meaningfully participate in civic life. Employees can navigate these five modules at their own pace, giving them the flexibility to develop their civics knowledge, skills, and disposition in a way that fits into their daily lives.

## BASICS

The free Civics Academy Basics curriculum includes five modules aimed at addressing the gap in civic literacy among adults and tying civics skills to workplace skills.\*

## CORE

The Civics Academy Core curriculum would include more advanced civic education modules, introduction of additional civics and more in-depth skill development.

## LEADERS

The Civics Academy Leaders curriculum would include a focus on developing 21<sup>st</sup> century leadership skills. To achieve this, the online course would include an additional five hours of online course content, and targeted resources for both workplace and civic leadership roles.



# Experiential Learning

## Civic Day of Action

Through in-person volunteer projects, employees spend time taking action that directly improves their communities.

- For Civics Academy Basics, participants are expected to spend a full-day volunteering.
- For Civics Academy Core, participants are also expected to create engagement plan with specified quarterly volunteer commitments.
- For Civics Academy Leaders, participants can either coordinate a workplace volunteer event or commit to a volunteer leadership opportunity in their local community.

## Civics Academy Championship

The Civics Academy Championship is an optional trivia competition where employees compete, through quizzes, event slides, and more, to determine which employee(s) has the most knowledge about civics, citizenship, and U.S. government to be declared champion!

The Championship is a team-oriented, positive company culture activity that will bring employees together to celebrate their hard work and foster some friendly competition. There's very little prep involved, and it can be held in person, remote, or hybrid.



# Credentialing

Civics Academy participants can earn digital badges to reflect their mastery of civics and 21<sup>st</sup> century workplace skills. Digital badges also allow for detailed metadata to be included about the skills and competencies the earner has developed. Digital badges can be downloaded, shared, and are easily verified.

Badge	Online Course Requirements	In-Person/ Experiential Learning Requirements
<b>Basics</b>	<ul style="list-style-type: none"><li>○ Complete all three modules</li><li>○ Pass summative assessment with a minimum score of 80%</li></ul>	<ul style="list-style-type: none"><li>○ Participate in a Civic Day of Action OR</li><li>○ Complete a Civic Engagement Plan</li></ul>
<b>Core</b>	<ul style="list-style-type: none"><li>○ Complete all five modules</li><li>○ Pass summative assessment with a minimum score of 80%</li></ul>	<ul style="list-style-type: none"><li>○ Participate in a Civic Day of Action,</li><li>○ Complete a Civic Engagement Plan, AND</li><li>○ Complete a Civic Engagement Map</li></ul>
<b>Leaders</b>	<ul style="list-style-type: none"><li>○ Complete all five modules</li><li>○ Pass summative assessment with a minimum score of 80%</li></ul>	<ul style="list-style-type: none"><li>○ Community Leadership Role (volunteer or elected)</li><li>○ Complete a Civic Engagement Plan, AND</li><li>○ Complete a Civic Engagement Map</li></ul>



**Civics  
@Work**

# Join Us in Building a Stronger America

# Partner with Us

**Philanthropic  
Contributions**



**Corporate Partners**

We are actively seeking significant contributions to reach our \$2.3 million goal for the Civics Academy National Launch.



# Learn More

To make a sponsorship investment,  
please contact:

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